



EXCITING RENTAL FRANCHISE



Franchisees : Grow your portfolio of rental customers

Key Industry Information:

- Finance sector – Rent, Hire, Purchase, Buy
- Rental of consumer & business goods
- Select • Rent • Enjoy
- High growth industry in all economic cycles

A Great Business + Flexible Lifestyle

- Work from home – low costs / flexible hours / portable
- Transition arrangements available – part time start
- High earnings potential with exponential passive income
- Your own large & exclusive territory
- Initial training with strong ongoing support
- Australian Credit License #429961.

DO NOT MISS YOUR CHANCE TO FIND OUT MORE ABOUT THIS GREAT OPPORTUNITY!

Phone: 1300 41 48 49

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www.rentwithstyle.com.au

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What is Rent with Style?

Rent with Style is an affordable home and commercial appliance, furniture, electronics items rental franchise. Each **Rent with Style** franchise is a 'hands-on' business where our franchisee is directly involved in the day-to-day operations, building client relationships, marketing their services in their local community and gaining referrals from existing clients.

Rent with Style is:

- An easy to run business
- With low initial outlay
- Huge customer demand for our services
- Very low costs to operate mean a great return to you on your capital
- Can be run from your home or an office
- Has excellent franchisor support
- Is a very profitable business with great work life balance for our franchise owners.

So why do people rent from us?

Our customers rent from us because:

- They do not have the cash to purchase the item outright
- They have a credit issue making other borrowing options difficult
- They wish to preserve their cash for other uses.

Who are our customers?

- Government benefit recipients
- Parenting recipients, carers and pensioners
- Middle to lower income earners
- Young professional/flat sharers
- New migrants
- Small and medium business owners
- Anyone wanting to rent goods instead of purchasing outright.



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National Expansion

Rent with Style was originated from within our electronic security alarm and appliances business which began in 2000 and branched out as a separate business in Melbourne in 2012 and is a family owned and operated company.

Work began on preparing to franchise in December 2013 and Rent with Style sold its first franchise in Western Australia in April 2014 and sold 2nd franchise in Victoria in September 2014.

Rent with Style is currently seeking franchise owners for a number of franchise territories which we have identified as being ideal for a Rent with Style operation. We offer a proven unique business model, with outstanding systems and support for you as a franchise owner.

We understand there are many different franchise opportunities on the market today and that choosing the right franchise for you is about finding the right fit.

We can't tell you what's right for you.

However, we can tell you that many different studies have shown that a franchise is more likely to stay in business than a non-franchised business.

Franchising gives Rent with Style the advantage of increased visibility in the marketplace, improved name recognition, ongoing improvements to systems and processes, the increased power of group marketing and use of social media.

Franchising gives you the benefit of the Rent with Style industry experience and business expertise to help you get started in your new venture.

What do you bring to our franchise program?

Our franchise owners will bring a range of attributes to our program and we do not expect you to be strong in all of them at least at the beginning. We expect you to:

- Have strong communication and organisation skills to meet your new customer's needs and expectations
- A genuine love of the retail world in general, and consumer products in particular.
- An ability to market the Rent with Style name and your services to potential customers and to build and retain a customer base in your local community.
- The motivation and drive to grow your new business.
- A desire to assist, develop and grow the entire Rent with Style system for your benefit, your customer's benefit, your fellow franchise owners benefit, and the benefit of the system as a whole.
- The capacity to work hard in your new business with the support of your family.
- The financial capacity to purchase the franchise and fund its start-up period.



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• Residential • Commercial • Industrial

What is the cost of a Rent with Style franchise?

Your initial investment to join Rent with Style for a franchise is in the range starting from \$39,990 plus GST (depending on the size of territories).

This may include your office equipment package, your initial franchise fee, your training and launch package, and our legal and recruitment costs, your exclusive territory (with a five year term and four further five year franchise options). Inclusions vary with price and location.

You can request a detailed information brochure which will explain more by completing the Enquiry Form and Confidentiality Agreement.

You will also need to lease or purchase a suitable vehicle which will be decaled to further promote your new business.



Why does the Rent with Style system work?

Our market knowledge is comprehensive – what customers want to buy, what products are popular in the rental market, what rental rates will the customers find attractive, what are the correct steps to take to reduce your risk with the rental goods etc.

The distinct difference between **Rent with Style** and other market competitors is that a **Rent with Style** franchise does not require either warehouse or showroom facilities, thereby eliminating substantial overheads and keeping franchise costs to a minimum level.

Our simple system works like this:

1. Your client **selects** a product from any retail location of their choice and then calls **Rent with Style**, who purchases the product on their behalf.
2. **Rent with Style** then **rents** the product to the client under a suitable rental contract.
3. **The client then enjoys the use of the product from then on.**

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It is **Select, Rent and Enjoy.**

Our system allows our clients almost unlimited choice for their rentals across a staggering range of products. The franchisor can arrange access to additional funds for the franchise owners to borrow to allow them to purchase further goods to rent to their clients.

What about Training and Support?

Rent with Style believes that their training and ongoing support package will enable you to launch your new business with a great deal of confidence.

Would you like to know more?

Complete the attached Enquiry Form and Confidentiality Agreement and we will send you the **Detailed Information Pack.**



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